

# **PRIVACY POLICY**

This Privacy policy applies to your use of Pic Sum Words, a game developed by Holmes Gaming. Pic Sum Words is a game developed for IOS and android and is released on the Apple Appstore and Google play store.

## **What information does Pic Sum Words obtain and how is it used?**

### **User Provided Information**

Pic Sum Words does not require you to provide any personal information when you download and use the Application. There is no registration system in our Application.

When you use Pic Sum Words, and make some purchases within the Application, you generally provide (a) your name, email address, user name, password and other registration information; (b) transaction-related information, such as when you make purchases, respond to any offers, or download or use applications, and; (c) credit card information for purchase within Pic Sum Words. Such information is handled by the corresponding stores used for the purchases and not by us. This information is neither shared with us nor maintained by us.

### **Automatically Collected Information**

Pic Sum Words may collect certain information automatically, including, but not limited to, the type of mobile device you use, unique device identifiers, your mobile operating system, and information about the way you use Pic Sum Words. This is done for the purpose of gathering analytical data for improving the Application. We only receive the aggregated reports from the analytics provider company.

## **Does Pic Sum Words collect precise real time location information of the device?**

Pic Sum Words does not collect precise information about the location of your mobile device.

## **Do third parties see and/or have access to information obtained by Pic Sum Words?**

Yes. There is no user provided personal information collected by Pic Sum Words but the automatically collected information for analytical purposes is used by advertisers and third party advertising networks and analytics companies as described in the section below

### **Automatic Data Collection and Advertising**

We may work with analytics companies to help us understand how Pic Sum Words is being used, such as the frequency and duration of usage. We work with advertisers and third party advertising networks, who need to know how you interact with advertising provided in Pic Sum Words which helps us keep the cost of the Application low. Advertisers and advertising networks use some of the information collected by Pic Sum Words, including, but not limited to, the type of mobile device you use, unique device identifiers, your mobile operating system, and information about the way you use Pic Sum Words. These third parties can't identify you personally. These third parties may also obtain anonymous information about other applications you've downloaded to your mobile device, the mobile websites you visit, your non-precise location information (e.g., your zip code), and other non-precise

location information in order to help analyse and serve anonymous targeted advertising on Pic Sum Words and elsewhere.

If you'd like to opt-out from third party use of this type of information to help serve targeted advertising, please visit the section entitled "Opt-out" below.

## **What are my opt-out rights?**

There are multiple opt-out options for users of Pic Sum Words:

Opt-out of all information collection by uninstalling Pic Sum Words: You can stop all collection of information by Pic Sum Words easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Opt-out from the use of information to serve targeted advertising by advertisers and/or third party network advertisers: you may at any time opt-out from further allowing us to have access to your data by following the below links for your mobile operating system. Please refer to your mobile operating system documentation on how to limit ad tracking in case the information is not available in this privacy policy.

Apple iOS : <https://support.apple.com/en-us/HT202074>

Google Android :

<https://support.google.com/ads/answer/2662922?hl=en>

## **Children**

We do not use Pic Sum Words to knowingly solicit data from or market to children under the age of 13. The third party analytics and advertising networks that we work with also honour this commitment.

## **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

## **Your Consent**

By using Pic Sum Words, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information.

## **Contact us**

If you have any questions regarding privacy while using Pic Sum Words, or have questions about our practices, please contact us via email at [holmesgaminghg@gmail.com](mailto:holmesgaminghg@gmail.com).